

CHARLIE RAMOS



Graphic Designer
9 Years Experience
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EXPERIENCE

Local Staffing LLC & Filter King
Senior Graphic Designer
Miami, FL
2015 - 2022

 Local Staffing



At Local Staffing, a multi-project company specializing in job boards and affiliate marketing, I spearheaded various initiatives encompassing web app design, multimedia content creation, and advertising optimization. Notably, I played a pivotal role in the inception and development of Filter King, an air filter company. As the main designer, I oversaw all aspects of product photography, web design, social ad campaigns, event booths, Amazon videos, and product design, contributing significantly to the startup's branding and visual identity.

Rundeck by PagerDuty
Graphic Designer
Contractor
2019 - 2022

PagerDuty

 RUNDECK

At PagerDuty my prior professional experience includes brand identity for Rundeck which was acquired during my time of employment. Rundeck is an automation system that simplifies and democratizes your IT Operations. I specialize in design work for the marketing team with social media assets, events for tech summits, videos, promotions, audio creation, product design, web UX/UI, animation, illustrations, and advertisement. As a contract graphic designer at one of the world's leading global public relations firms, I worked with hundreds of top representatives to help drive projects from initial concept to final production to critical deadlines.

- Relished creative challenges, brainstormed potential concepts independently and executed those concepts utilizing their fresh perspective.
- Align Rundeck's execution to its strategy. Drive critical business insights for the Executive Team while partnering with leaders throughout Rundeck to constantly improve how we execute.

Paysafe
Designer
Remote/ Full Time
2022 - Present

Paysafe 

Paysafe, an international financial company, I ensured brand consistency across various platforms and events, including ICE, the largest iGaming affiliate summit. I led interactive kiosk and booth designs, managed company campaigns, and contributed to white papers, office interior design, and hackathons.

Collaborating with a multicultural team, I delivered high-quality designs for VIP events like The Players, Wimbledon, the US Open, and Chairman awards. Notably, I spearheaded the swift release of Paysafe's re-brand, overseeing the transformation of website, documents, social media, videos, and event booths. Additionally, I created animated social media content to engage our audience effectively.

Moreover, I served as a UX/UI Designer, responsible for crafting intuitive interfaces and delivering exceptional user experiences across Paysafe's suite of digital products. This involved collaborating closely with cross-functional teams to understand user needs, conducting user research, and iterating designs based on feedback. I employed industry best practices to ensure seamless interaction and visual appeal while maintaining brand consistency. Additionally, I contributed to sub-brand initiatives such as Paysafecard, Skrill, and Pagoefectivo, creating engaging user interfaces for their digital platforms and campaigns.

EDUCATION/ SKILLS

Florida Atlantic University
Graphic Designer
Bachelor of Fine Arts
Fall 2015 - Summer 2017

Video Animation Product Print Interactive Digital Visual

HTML/CSS	Illustrator	InDesign	Fluent in Spanish
Figma	Photoshop	Audition	Photographer
UX UI	Premiere Pro	Creatopy	Facebook Ads
Unbounce	After effects	readymag	Drawing
Artificial intelligence	Lightroom	Now signage	Klavio